

2026

# SPONSORSHIP OPPORTUNITIES



**Building Equity,  
Nurturing Belonging and  
Strengthening Community**



# A Letter From Our Co-Founder Marion Kelly



At Diversity Leadership Alliance, our unwavering commitment has always been to create a powerful platform for transformative education and meaningful dialogue. Through invaluable learning opportunities, we empower individuals and organizations to cultivate professional growth, deepen understanding, and harness diversity as a cornerstone of innovation and success. Companies that genuinely embrace diversity don't just foster inclusive cultures, they attract top talent, drive performance, and secure a competitive edge in today's dynamic marketplace.

Our mission has never been more urgent as we navigate an increasingly complex and polarized world. At Diversity Leadership Alliance, we stand firm in championing agency, equity, belonging, and cultural humility. Our systemic and societal challenges are vast, but we know that when we come together as a collective force, we can drive transformative change.

Let us be clear: Diversity, equity, and inclusion are not political issues but fundamental human rights. Our vision is to continue providing education, leadership development, and advocacy for underrepresented communities while fostering inclusive workplaces, which is as critical today as ever.

Together, we have the power to amplify voices that have been overlooked for far too long. We can build a future where every individual is seen, heard, and valued. For over 24 years, the Diversity Leadership Alliance has navigated this landscape with courage, integrity, and resilience. With your continued support, we will push forward, creating lasting impact and meaningful progress for generations to come.

Sincerely,

A handwritten signature in cursive script that reads "Marion K. Kelly".

DLA Co-Founder

Director Community Affairs, Mayo Clinic (retired)

“Companies that genuinely embrace diversity don't just foster inclusive cultures, they attract top talent, drive performance, and secure a competitive edge in today's dynamic marketplace.”



# Our Impact

## DLA History

Diversity Leadership Alliance guides leaders in transforming culture to build an inclusive community where each person is equally respected and empowered.

Diversity Leadership Alliance began as a Phoenix-based diversity leadership round table in 2002. Leaders from various organizations and businesses came together to discuss organizational challenges and potential solutions for business success. Diversity Leadership Alliance was officially formed in 2003 with the collaboration of several major companies in Arizona.

Our goal is to provide a forum for diversity and inclusion dialogue and offer learning opportunities to enhance professional development, understanding, promotion, and management of diversity as an essential part of business success. Organizations that understand, recognize, and value diversity can attract and retain top talent and have a competitive advantage in the marketplace.

### Our Mission

Guide leaders in the transformation of culture to build an inclusive community.

### Our Strategies

Provide educational opportunities, tools, and resources to build an inclusive community.

Assist students transitioning from high school to college or work.

### Our Vision

Be an inclusive community where each person is equally respected and empowered.

Talk about it, even when its difficult because it is the only way for the conversations to evolve.”

– Myoshi Maul

Leadership & Education Consultant, COX

25 YEARS

# Education Programming

## RECENT WORKSHOPS

### The Words May Change, the Work Continues

#### ONENESS OF COMMUNITY: A STRATEGIC ROUNDTABLE WITH INDUSTRY EXPERTS

DLA workshop participants will unite to rethink and refresh their approaches to building stronger, more connected communities.

#### TRAILBLAZING TOGETHER: WOMEN LEADERS ON SUCCESS, ALLYSHIP, AND IMPACT

In celebration of Women's History Month, join us for a powerful virtual workshop featuring women in leadership as they share their journeys, challenges, and triumphs.

#### CULTIVATING A CULTURE OF BELONGING FOR LEADERS, EMPLOYEES AND TEAMS

Belonging is more than just inclusion. It is a fundamental building block and foundation for a thriving, high-performing workplace culture.

#### THE WORDS MAY CHANGE, BUT THE WORK CONTINUES: A PRE-CONFERENCE CONVERSATION

We will explore the current state of equity, fairness, humanity, and inclusion in today's complex and uncertain climate.

## A Safe Space for Critical Conversations That Drive Meaningful Change

The DLA Education Committee hosts an annual webinar series on Equity and Social Justice, featuring nine to twelve impactful workshops on timely and innovative DEI topics. At Diversity Leadership Alliance, we create forums for dialogue and professional development to make diversity a cornerstone of business success. We believe organizations that value diversity can attract top talent and gain a competitive edge. Through our monthly webinars, we provide a safe space for critical conversations that drive meaningful change. Our mission is clear: diversity, equity, and inclusion are fundamental human rights that transcend politics, and our work remains essential in fostering inclusive workplaces and advocating for underrepresented communities.

## Education Committee Leadership



**Ashley Troyer**

Administrative Assistant  
Good Year Fire Department



**Erick T. Garcia**

Advisor, Office of Belonging  
Mayo Clinic

# EDUCATION PROGRAMMING

## SPONSORSHIP LEVELS

### Monthly Education Workshop Series Sponsorship Opportunities

Support a transformative annual webinar series on Agency, Cultural Humility and Impact. Featuring 9 -12 impactful workshops annually addressing timely and critical workplace topics. Your sponsorship fuels vital conversations, professional development, and meaningful action toward building inclusive workplaces and communities.

#### Community Champion Sponsor – \$25,000

##### Lead the Future of Equity & Inclusion

- Top billing as a Presenting Sponsor for the full workshop series
- Customized speaking opportunity at one workshop to highlight your company's internal DEI efforts and commitment
- Premium logo placement on all promotional materials, website, and event slides
- Exclusive branded content (e.g., blog feature, social media spotlight)
- One in-person customized workshop hosted at sponsor location
- Recognition in all post-event communications



#### Catalyst Sponsor – \$15,000

##### Drive Meaningful DEI Conversations

- Co-branded sponsorship of five selected workshops
- Logo recognition on website, event materials, and email campaigns
- Social media acknowledgment as a key DEI advocate
- Verbal recognition during sponsored sessions

#### Impact Sponsor – \$7,500

##### Support Critical DEI Initiatives

- Sponsorship of three workshop
- Logo inclusion on promotional materials and event slides
- Social media mention as an impact sponsor
- Recognition in event closing remarks

#### Amplify Sponsor – \$5,000

##### Uplift and support DEI Initiatives

- Sponsorship of one workshop
- Logo inclusion on promotional materials and event slides
- Social media mention as an Amplify sponsor





# Become a DEI community leader and be our premier sponsor for 2026.



# \$50,000

Title of this sponsorship

## Monthly Education Workshop Series Sponsorship Opportunities

Support a transformative annual webinar series on Agency, Cultural Humility and Impact. Featuring 9 -12 impactful workshops annually addressing timely and critical workplace topics. Your sponsorship fuels vital conversations, professional development, and meaningful action toward building inclusive workplaces and communities.

Only one DEI community leader sponsorship will be accepted for 2026.

## Community Champion Sponsor – \$25,000

### Lead the Future of Equity & Inclusion

- Top billing as a Presenting Sponsor for the full workshop series
- Customized speaking opportunity at one workshop to highlight your company's internal DEI efforts and commitment
- Premium logo placement on all promotional materials, website, and event slides
- Exclusive branded content (e.g., blog feature, social media spotlight)
- One in-person customized workshop hosted at sponsor location
- Recognition in all post-event communications



**Building Equity,  
Nurturing Belonging and  
Strengthening Community**



**Become a DEI community leader and be 1 of 5 primary sponsors for 2026.**



**\$25,000**

**Title of this sponsorship**

## **Monthly Education Workshop Series Sponsorship Opportunities**

Support a transformative annual webinar series on Agency, Cultural Humility and Impact. Featuring 9 -12 impactful workshops annually addressing timely and critical workplace topics. Your sponsorship fuels vital conversations, professional development, and meaningful action toward building inclusive workplaces and communities.

Only one DEI community leader sponsorship will be accepted for 2026.

## **Community Champion Sponsor – \$25,000**

### **Lead the Future of Equity & Inclusion**

- Top billing as a Presenting Sponsor for the full workshop series
- Customized speaking opportunity at one workshop to highlight your company's internal DEI efforts and commitment
- Premium logo placement on all promotional materials, website, and event slides
- Exclusive branded content (e.g., blog feature, social media spotlight)
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- Recognition in all post-event communications



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# Youth Leadership Academy

## 2025 PROGRAMS

### Building Resilience and Renewed Hope for Equity and Inclusion

**SESSION 1:** Owning Your Story: Storytelling & Personal Branding

**SESSION 2:** Finding Your Center: Grounding, Healing & Communication

**SESSION 3:** Money Talks: Financial Wellness & Future Planning

**SESSION 4:** Career Discovery: Paths You Didn't Know Existed

**SESSION 5:** Dream Big: Vision, Grit & Mental Wellness

**SESSION 6:** Plot the Me You Want to Be: Defining Identity & Direction

**Programs are held at Phoenix Union High School District Schools**

## 2026 SCHOLARSHIP

**DLA Scholarships - \$25K awarded / annually**

**To date DLA has awarded and contributed to over \$1 MILLION DOLLARS in Scholarships to DLA Youth Leadership Academy Students.**

## Best Youth Leadership Program

The Diversity Leadership Alliance Youth Leadership Academy equips Arizona's emerging youth leaders from the Phoenix Union High School District to confront the pressing challenges their communities face. We believe today's youth are the visionaries and change-makers of tomorrow, poised to shape a more inclusive and equitable Arizona. Our mission is to ignite conversations around diversity and inclusion, fostering a deeper understanding of the disparities that persist. By providing a platform for dialogue and transformative learning, we empower young leaders to think critically and take action. Together, we're cultivating a generation that will drive meaningful change and build a stronger, more unified community.

## Youth Leadership Committee Leadership



**Angela Salazar**

Equity Programs  
Manager  
YWCA



**Tondra Richardson**

Director, Office of  
Educational Equity  
University of Phoenix

A special thanks to Mary Wrobel, our Phoenix Union High School District liaison.

# YOUTH LEADERSHIP ACADEMY

## SPONSORSHIP LEVELS

### Empower Future Leaders: Invest in the Next Generation

The DLA Youth Leadership Academy is a transformative program providing non-need-based scholarships to BIPOC students in the Phoenix Union High School District, supporting their pursuit of community college, university, or trade school.

Through dynamic workshops on DEI, emotional intelligence, mental health, and leadership branding, we equip students with real-world skills to thrive as future change makers.

Your sponsorship directly funds scholarships and leadership development, breaking down barriers to education and fostering diverse, empowered leaders.

#### **Visionary Sponsor – \$25,000**

##### **Champion the Next Generation of Leaders**

- Exclusive Presenting Sponsor recognition for the full DLA Youth Leadership Academy program
- Scholarship naming rights for five students
- Keynote speaking opportunity at the DLA Youth Leadership graduation ceremony
- Premium logo placement on all materials, website, and event signage
- Feature article on website and social media spotlight

#### **Trailblazer Sponsor – \$15,000**

##### **Inspire & Support Rising Scholars**

- Co-branded sponsorship of three DLA Youth Leadership Academy workshops
- Scholarship naming rights for three students
- Speaking opportunity at one workshop
- Logo inclusion on website, event materials, and promotional emails
- Social media acknowledgment as a key program supporter



#### **Mentor Sponsor – \$7,500**

##### **Fuel Leadership & Growth**

- Sponsorship of one DLA Youth Leadership Academy workshop
- Scholarship naming rights for two students
- Recognition in workshop programming and closing remarks
- Logo placement on DLA Youth Leadership Academy materials and website
- Social media recognition as a supporting sponsor

#### **Guidance Sponsor – \$5,000**

##### **Support Student Success**

- Scholarship naming rights for one student
- Recognition on website and event materials
- Social media shoutout as a program supporter
- Acknowledgment at DLA Youth Leadership Academy graduation

### **Invest in the Future. Empower Young Leaders.**

Your partnership in the DLA Youth Leadership Academy creates life-changing opportunities for BIPOC students to access higher education and leadership development.

25 YEARS

# Annual Conference

2026 CONFERENCE THEME

## BUILDING EQUITY, NURTURING BELONGING AND STRENGTHENING COMMUNITY

NOVEMBER 12 AND 13, 2026

As the world changes, so must the imperative conversations around equity, fairness, agency, cultural humility, and community. Join Diversity Leadership Alliance for our 2026 Social Justice Conference, “The Words May Change, but the Work Continues,” where we strive to create a more resilient, connected community where everyone has a voice and every voice is represented. Our 24th annual Social Justice Conference is a powerful gathering of thought leaders, advocates, educators, community leaders, students, and everyday change-makers committed to equity, inclusion, and workplace agency. This year’s theme invites us to reflect on the ever-changing ways we speak about equity and justice and develop a new framework to address systemic equity and inclusion in the workplace.

Over the course of this 2-day dynamic conference, DLA participants will engage with leading voices and emerging leaders through interactive panels, thought-provoking keynotes, hands-on workshops, and healing spaces. Together, we’ll explore how to adapt our strategies without compromising our purpose, build coalitions across lines of difference, and sustain the momentum for change in the face of fatigue and resistance.

### 2025 WORKSHOPS

Reimagining DEI commitments in a shifting business landscape

Unleashing Hidden Superpowers: Inclusion through neurodiversity, disability & mental health awareness

GRACIOUS ANGER: A force for courage, protection and healing

The Science of Implicit Bias and its influence on perception, judgement and decision-making

BETTER TOGETHER: The business case for immigrant inclusion and a stronger global workforce

Othering is the problem, Belonging is the solution

Lily Zheng’s FAIR Framework

### Conference Committee Leadership



**Tikki CarMichael**  
Community Advocate



**Joanna de'Shay**  
Executive Director, DLA



**Building Equity,  
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# ANNUAL CONFERENCE

## SPONSORSHIP LEVELS

The DLA Online and In-Person Education and Leadership Conference covers timely, innovative and relevant topics around Social Justice, Cultural Humility and Equity Building.

### **Change Agent / \$20,000**

- Virtual Podium Acknowledgment by Moderator
- Premiere placement of company logo on digital communication
- Digital platform speaking opportunity to conference attendees
- Full-page ad in digital event program booklet
- Logo recognition on event Power Point presentation
- Company logo on DLA website with hyper-link to company site
- 50 Virtual + 30 in-person seats for conference attendees

### **Partner / \$10,000**

- Virtual Podium Acknowledgment by Moderator
- Inclusion of company logo on electronic promotional items
- Half page ad in digital event program booklet
- Logo recognition on event Power Point presentation
- Company logo on DLA website with hyper-link to company site
- 30 Virtual + 20 in-person seats for conference attendees

### **Advocate / \$7,500**

- Inclusion of company logo on electronic promotional items
- Quarter page ad in digital event program booklet
- Logo recognition on event Power Point presentation
- 15 Virtual + 10 in-person seats for conference attendees

### **Supporter / \$5,000**

- Inclusion of company logo on electronic promotional items
- Company Name in digital event program booklet
- Logo recognition on event Power Point presentation
- 12 Virtual + 6 in-person seats for conference attendees

### **Friends of DLA / \$3,000**

- Inclusion of company name in conference materials
- 10 Virtual seats for Day one of virtual workshops





# Thank You

## PRESENTING



## PARTNER



## ADVOCATE



## SUPPORTER



## FRIEND



To learn more about our Partnership opportunities, please contact  
Executive Director, Joanna de'Shay at

[leadership@diversityleadershipalliance.org](mailto:leadership@diversityleadershipalliance.org) or by phone (602) 402-7771

# 2025-26 Board of Directors



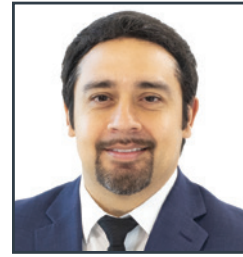
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**DLA EXECUTIVE DIRECTOR**  
CEO & DESIGNER  
BLACK RUSSIAN LABEL



**MARION KELLY**  
**DLA CO-FOUNDER**  
DIRECTOR, COMMUNITY  
AFFAIRS, MAYO CLINIC  
(RETIRED)



**PHIL PANGRAZIO**  
**EXECUTIVE DIRECTOR**  
ABILITY 360



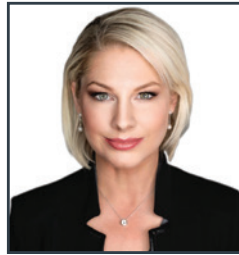
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**KAMANA KHADKA**  
MANAGER  
DIVERSITY EQUITY AND  
INCLUSION  
CABLE ONE



**EVENER SCOTT**  
DIRECTOR OF DIVERSITY,  
EQUITY, INCLUSION, AND  
BELONGING (DEIB)  
HONORHEALTH



**Building Equity,  
Nurturing Belonging and  
Strengthening Community**



25 YEARS

DIVERSITY  
LEADERSHIP ♦ ALLIANCE

[WWW.DIVERSITYLEADERSHIPALLIANCE.ORG](http://WWW.DIVERSITYLEADERSHIPALLIANCE.ORG)

