

2024



DIVERSITY LEADERSHIP ALLIANCE

23rd Annual DLA Conference

October 3-4, 2024

BUILDING RESILIENCE AND RENEWED HOPE FOR EQUITY AND INCLUSION





23rd Annual DLA Conference



2024 PARTNERSHIP OPPORTUNITIES

CONFERENCE THEMES

The Diversity Leadership Alliance 23rd annual Social Justice Conference will focus on Building Resilience and renewed Hope for Equity and Inclusion. Conference Participants will step into a transformative, content rich experience of virtual and in-person sessions where each individual can delve deeper into the heart and soul of what makes DEI programming impactful and meaningful. The 23rd annual DLA conference will continue to foster a safe space where individuals and organizations can cultivate resilience in the face of challenges and ignite a renewed sense of hope for a more inclusive future. Through thought-provoking panels, riveting keynote addresses and powerful workshops, participants will emerge empowered to navigate the push back on Diversity, wholly embrace inclusion, and drive meaningful conversations within their spheres of influence.

KEY STRATEGIES & PROGRAMS

WORKSHOPS: Monthly VIRTUAL workshops, with attendance averaging over 200 plus attendees per month, feature world-class diversity practice leaders who promote leadership skills and educate attendees on a wide variety of topics. Participants gain valuable tools and information that can be implemented in their organizations and community all in our new virtual format.

ABOUT DLA

Diversity Leadership Alliance is the premier Diversity Education organization in Arizona. We provide thought-provoking Diversity training, leadership guidance and continued support to help cultivate an inclusive community where each individual is valued and respected.

YOUTH LEADERSHIP ACADEMY

The Youth Leadership Academy assists High school students transitioning from school to work, as well as provide them with tools and resources to help build leadership skills. Students receive resources, funding and guidance to pursue Higher Education.

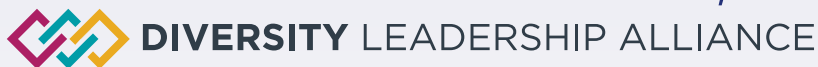


WWW.DIVERSITYLEADERSHIPALLIANCE.ORG





23rd Annual DLA Conference

**CHANGE AGENT / \$20,000**

- Virtual Podium Acknowledgment by Moderator
- Premiere placement of company logo on digital communication
- Digital platform speaking opportunity to conference attendees
- Full-page ad in digital event program booklet
- Logo recognition on event Power Point presentation
- Company logo on DLA website with hyper-link to company site
- 50 Virtual + 30 in-person seats for conference attendees

2024 PARTNERSHIP LEVELS**PARTNER / \$10,000**

- Virtual Podium Acknowledgment by Moderator
- Inclusion of company logo on electronic promotional items
- Half page ad in digital event program booklet
- Logo recognition on event Power Point presentation
- Company logo on DLA website with hyper-link to company site
- 30 Virtual + 20 in-person seats for conference attendees

ADVOCATE / \$5,000

- Inclusion of company logo on electronic promotional items
- Quarter page ad in digital event program booklet
- Logo recognition on event Power Point presentation
- 15 Virtual + 10 in-person seats for conference attendees

SUPPORTER / \$3,000

- Acknowledgment in digital event program booklet
- 12 Virtual + 6 in-person seats for conference attendees

FRIENDS OF DLA / \$1,000

- 10 Virtual registrations for conference attendees



DLA

To learn more about our **Conference Partnership**, please contact Executive Director, **Joanna de'Shay** at leadership@diversityleadershipalliance.org or by phone (602) 402-7771



23rd Annual DLA Conference



2024 SELECT LEVEL OF PARTNERSHIP

REQUEST FORM

COMPLETE AND ATTACH TO EMAIL

LEADERSHIP@DIVERSITYLEADERSHIP

Company Name:

Address:

Primary Contact (Name & Title):

Phone: Fax:

Email:

Secondary Contact (Name & Title):

Phone: Fax:

Email:

Signature:

Select level of partnership:

◆ \$20,000 CHANGE AGENT ◆ \$10,000 PARTNER ◆ \$5,000 ADVOCATE ◆ \$3,000 SUPPORTER ◆ \$1,000 FRIEND OF DLA

To learn more about our Conference Partnership, please contact **Executive Director, Joanna de'Shay** at **leadership@diversityleadershipalliance.org** or by phone **(602) 402-7771**



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(Federal Tax Identification #: 20-2260284)





23rd Annual DLA Conference
DIVERSITY LEADERSHIP ALLIANCE

23RD VIRTUAL+LIVE CONFERENCE

THURSDAY • OCT 3

Virtual Event

8:30 AM - 3:30 PM

8:30-9:00AM CONFERENCE WELCOME

9:00-10:00AM OPENING KEYNOTE

Storytelling for Transformation: Elevating DEI Through Powerful Personal and Organizational Narratives

10:30AM-12:00 noon WORKSHOP #1

The ERG Advantage: Harnessing Employee Resource Groups to Foster a Cultural momentum shift in the workplace

10:30AM-12:00 noon WORKSHOP #2

Beyond Apologies and Backlash: Charting a clear course for radical Inclusionblue

12:30-2:00PM WORKSHOP #3

Sustaining the Mission: Cultivating Resilience and preventing burn out for DEI Champions and Allies (Part One)

12:30-2:00PM WORKSHOP #4

Building a Culture of Trust: Creating better strategic alignment and metrics for DEIB within organizations

2:00-3:30PM CLOSING SESSION

The Power of Connection: Using DEI strategies to build meaningful connections

FRIDAY • OCT 4

In-Person Event

Equity Town Hall

7:30 AM - 2:00 PM

7:30-8:00AM REGISTRATION

8:00-9:00AM BREAKFAST

- Networking
- Vendor Fair

9:00-10:00AM CLOSING SESSION

Sustaining the Mission: Cultivating Resilience and preventing burn out for DEI Champions and Allies (Part Two)

10:30AM-12:00 noon EQUITY TOWN HALL

- A Working session
- Question prompts
- Guided Responses
- Report out by table

12:00 noon-2:00PM COMMUNITY CONECTION

- Food Truck Festival
- Vendor Fair
- Networking / Community Connection
- Mindfulness corner

AGENDA-AT-A-GLANCE





CONNECT • LEARN • SUPPORT

www.diversityleadershipalliance.org

