



DIVERSITY  
LEADERSHIP ♦ ALLIANCE

OCTOBER 12 – 14, 2022

**21ST ANNUAL DLA CONFERENCE**

**BRAVE CONVERSATIONS:**

TURNING STUMBLING BLOCKS INTO STEPPING STONES.

2022

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## 2022 PARTNERSHIP OPPORTUNITIES

### CONFERENCE THEMES

At Diversity Leadership Alliance, our goal has always been to provide a forum for diversity and inclusion dialogue, as well as offer learning opportunities to enhance professional development, understanding, promotion, and management of diversity as an essential part of business success. We believe that organizations that understand, recognize and value diversity can attract and retain top talent, as well as have a competitive advantage in the marketplace. The 21st annual DLA Conference is about having BRAVE CONVERSATIONS in hopes that they will turn stumbling blocks into stepping stones for change. Through our innovative opening sessions, dynamic workshops, and cutting-edge fire-side chats, our 2022 conference will cultivate change agents that are leading with empathy and openness.

This year, we challenge participants to raise their collective voices loud enough to drown out the hate and unravel the havoc that racism has wreaked throughout our beloved community and country.



### KEY STRATEGIES & PROGRAMS

**WORKSHOPS:** Monthly VIRTUAL workshops, with attendance averaging over 200 plus attendees per month, feature world-class diversity practice leaders who promote leadership skills and educate attendees on a wide variety of topics. Participants gain valuable tools and information that can be implemented in their organizations and community all in our new virtual format.

### ABOUT DLA

Diversity Leadership Alliance is the premier Diversity Education organization in Arizona. We provide thought-provoking Diversity training, leadership guidance and continued support to help cultivate an inclusive community where each individual is valued and respected.

### YOUTH LEADERSHIP ACADEMY

The Youth Leadership Academy assists High school students transitioning from school to work, as well as provide them with tools and resources to help build leadership skills. Students receive resources, funding and guidance to pursue Higher Education.





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## 2022 PARTNERSHIP LEVELS

### CHANGE AGENT / \$20,000

- Virtual Podium Acknowledgment by Moderator
- Premiere placement of company logo on digital communication
- Digital platform speaking opportunity to conference attendees
- Full-page ad in digital event program booklet
- Logo recognition on event Power Point presentation
- Company logo on DLA website with hyper-link to company site
- (50) Virtual registrations for conference attendees

### PARTNER / \$10,000

- Virtual Podium Acknowledgment by Moderator
- Inclusion of company logo on electronic promotional items
- Half page ad in digital event program booklet
- Logo recognition on event Power Point presentation
- Company logo on DLA website with hyper-link to company site
- (30) Virtual registrations for conference attendees

### ADVOCATE / \$5,000

- Inclusion of company logo on electronic promotional items
- Quarter page ad in digital event program booklet
- Logo recognition on event Power Point presentation
- (15) Virtual registrations for conference attendees

### SUPPORTER / \$3,000

- Acknowledgment in digital event program booklet
- (12) Virtual registrations for conference attendees

### FRIENDS OF DLA / \$1,000

- (10) Virtual registrations for conference attendees



To learn more about our Conference Partnership, please contact  
Executive Director, Joanna de'Shay at [leadership@diversityleadershipalliance.org](mailto:leadership@diversityleadershipalliance.org)  
or by phone (602) 402-7771

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## 2022 SELECT LEVEL OF PARTNERSHIP

**COMPLETE AND ATTACH TO EMAIL: [LEADERSHIP@DIVERSITYLEADERSHIP](mailto:LEADERSHIP@DIVERSITYLEADERSHIP)**

Company Name: .....

Address: .....

Primary Contact (Name & Title): .....

Phone: ..... Fax: .....

Email: .....

Secondary Contact (Name & Title): .....

Phone: ..... Fax: .....

Email: .....

Select level of partnership:

◆ \$20,000 CHANGE AGENT   ◆ \$10,000 PARTNER   ◆ \$5,000 ADVOCATE   ◆ \$3,000 SUPPORTER   ◆ \$1,000 FRIEND OF DLA

To learn more about our Conference Partnership, please contact **Executive Director, Joanna de'Shay** at [leadership@diversityleadershipalliance.org](mailto:leadership@diversityleadershipalliance.org) or by phone **(602) 402-7771**

**Diversity Leadership Alliance**, 13835 N. Tatum Blvd., Ste. 9-457, Phoenix, AZ 85032-5582  
(Federal Tax Identification #: 20-2260284)



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## 21ST VIRTUAL CONFERENCE - AGENDA AT-A-GLANCE

### DAY ONE: WEDNESDAY

**6:00 - 8:00 PM**

Opening Night Ceremony & Diversity Awards



### DAY TWO: THURSDAY

**8:30 AM - 3:30 PM**

8:30 - 9:00 A.M.

CONFERENCE WELCOME

9:00 - 10:00 A.M.

OPENING KEYNOTE

10:30 - 12:00 NOON

WORKSHOP #1

12:30 - 2:00 P.M.

WORKSHOP #2

2:00 - 3:30 P.M.

CLOSING SESSION

### DAY THREE: FRIDAY

**8:30 AM - 3:30 PM**

8:30 - 9:00 A.M.

CONFERENCE CLOSE

9:00 - 10:00 A.M.

OPENING KEYNOTE

10:30 - 12:00 NOON

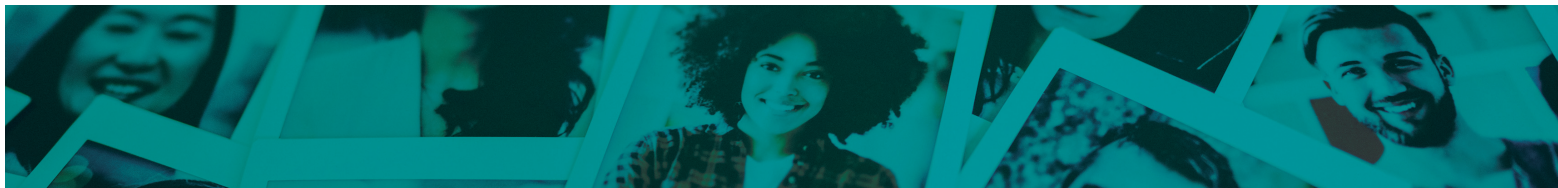
WORKSHOP #1

12:30 - 2:00 P.M.

WORKSHOP #2

2:00 - 3:30 P.M.

CLOSING SESSION



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## 2022 DLA AND AZSHRM DIVERSITY AWARDS

### AWARDS NOMINATIONS OPEN JUNE 16, 2022

#### DIVERSITY LEADER:

An individual who serves as a Diversity, Inclusion and Equity role model within their respective Arizona communities, corporation or organization. This year's Diversity Leader Categories include ***Diversity Leader*** and ***Diversity Youth Leader (Under 30)***.

#### INCLUSIVE WORKSPACE:

A corporation or organization that recognizes and values Diversity and creates an inclusive work environment for their employees, and are engaged in Arizona's diverse communities. This year's workplace categories and sizes include: ***Small (up to 250 employees in AZ)***, ***Medium (between 251-999 employees in AZ)***, ***Large (1,000+ employees in AZ)*** and ***Non-Profit Organizations associated with AZ.***

### CONGRATULATIONS TO OUR 2021 WINNERS!



DR. VERSHA ANDERSON



APS



GUADALUPE MARTINEZ



DR. OUSAMA EL-HILLAL



MINI SALAS



DR. LOIS BROWN

[WWW.DIVERSITYLEADERSHIPALLIANCE.ORG/AWARDS](http://WWW.DIVERSITYLEADERSHIPALLIANCE.ORG/AWARDS)