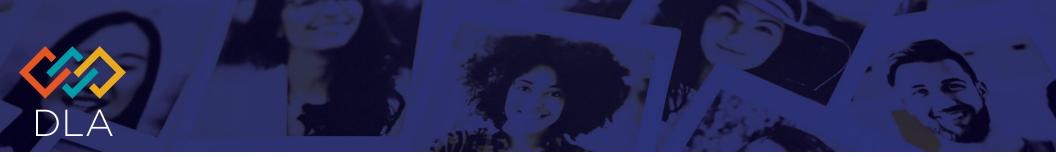


NOVEMBER 2-3 2023

22ND ANNUAL DLA CONFERENCE

ACTIONS SPEAK LOUDER CREATING SUSTAINABILITY AROUND EQUITY AND INCLUSION



2023 PARTNERSHIP OPPORTUNITIES

Conference Themes

The 22nd Annual Diversity Leadership Alliance Conference will be an impactful gathering dedicated to driving positive change in our communities and organizations.

With a resolute focus on tangible actions, this conference aims to foster sustainable diversity, equity, and inclusion (DEI) practices that transcend mere rhetoric.

By bringing together thought leaders, experts, and passionate advocates, we will explore innovative strategies, share best practices, and ignite meaningful conversations that inspire systemic change.

Join us as we champion the power of action and collectively build a future where diversity, equity, and inclusion flourish in every aspect of our society.

This year, we challenge participants to raise their collective voices loud enough to drown out the hate and unravel the havoc that racism has wreaked throughout our beloved community and country.





2023 PARTNERSHIP OPPORTUNITIES

KEY STRATEGIES & PROGRAMS

WORKSHOPS: Monthly VIRTUAL workshops, with attendance averaging over 200 plus attendees per month, feature world-class diversity practice leaders who promote leadership skills and educate attendees on a wide variety of topics. Participants gain valuable tools and information that can be implemented in their organizations and community all in our new virtual format.

About DLA

Diversity Leadership Alliance is the premier Diversity Education organization in Arizona. We provide thoughtprovoking Diversity training, leadership guidance and continued support to help cultivate an inclusive community where each individual is valued and respected.



2023 PARTNERSHIP OPPORTUNITIES

YOUTH LEADERSHIP ACADEMY

The Youth Leadership Academy assists High school students transitioning from school to work, as well as provide them with tools and resources to help build leadership skills. Students receive resources, funding and guidance to pursue Higher Education.





2023 PARTNERSHIP LEVELS

 \$25,000 Equity Town Hall Presenting Sponsor
\$20,000 Change Agent
\$10,000 Partner
\$5,000 Advocate
\$3,000 Supporter
\$1,000 Friends of DLA





New this year!

EQUITY TOWN HALL PRESENTING SPONSOR / \$25,000

- Exclusive platform speaking opportunity for Company Executive to welcome in-person attendees
- Opportunity to showcase a 1 5 minute company promotional video to be shown during welcome
- Company branded giveaways to all 500 attendees including Youth in attendance
- Company logo on DLA website with hyper-link to company site
- Exclusive branding and placement of company logo on equity town hall stage and registration area
- Full-page ad in digital event program booklet
- Logo recognition on event Power Point presentation
- Opportunity to participate on panel or help moderate Equity Town hall
- (50) virtual registrants for Thursday Conference workshops
- (50) additional in-person, VIP reserved seats at equity town hall

To learn more about our Conference Partnership, please contact Executive Director, Joanna de'Shay at

leadership@diversityleadershipalliance.org or by phone (602) 402-7771

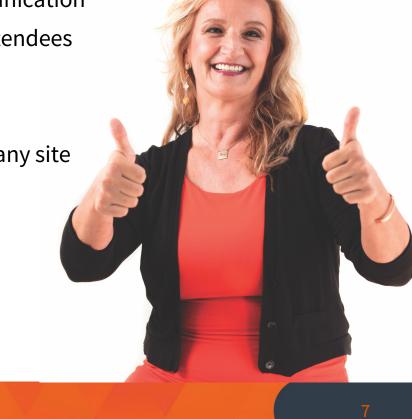


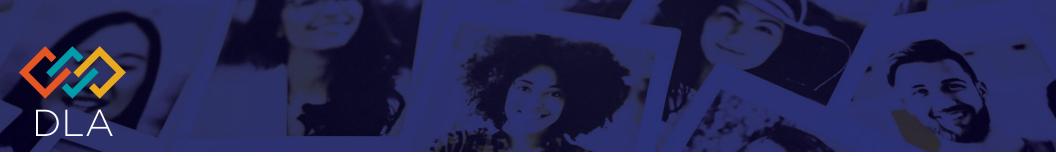


CHANGE AGENT / \$20,000

- Virtual Podium Acknowledgment by Moderator
- Premiere placement of company logo on digital communication
- Digital platform speaking opportunity to conference attendees
- Full-page ad in digital event program booklet
- Logo recognition on event Power Point presentation
- Company logo on DLA website with hyper-link to company site
- (50) Virtual registrations for conference attendees

To learn more about our Conference Partnership, please contact Executive Director, Joanna de'Shay at <u>leadership@diversityleadershipalliance.org</u> or by phone (602) 402-7771





PARTNER / \$10,000

- Virtual Podium Acknowledgment by Moderator
- Inclusion of company logo on electronic promotional items
- Half page ad in digital event program booklet
- Logo recognition on event Power Point presentation
- Company logo on DLA website with hyper-link to company site
- (30) Virtual registrations for conference attendees

To learn more about our Conference Partnership, please contact Executive Director, Joanna de'Shay at <u>leadership@diversityleadershipalliance.org</u> or by phone (602) 402-7771

ADVOCATE / \$5,000

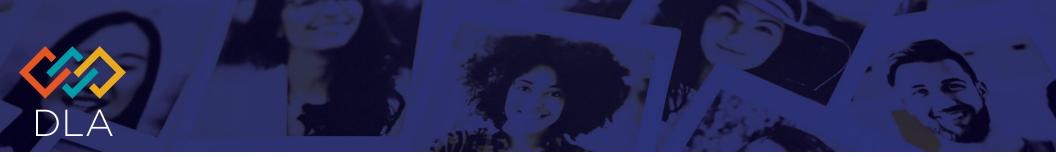
- Inclusion of company logo on electronic promotional items
- Quarter page ad in digital event program booklet
- Logo recognition on event Power Point presentation
- (15) Virtual registrations for conference attendees

SUPPORTER / \$3,000

- Acknowledgment in digital event program booklet
- (12) Virtual registrations for conference attendees

FRIENDS OF DLA / \$1,000

• (10) Virtual registrations for conference attendees



2023 SELECT LEVEL OF PARTNERSHIP

Complete and attach to email: leadership@diversityleadershipalliance.org

Company Name:
Address:
Primary Contact (Name & Title):
Phone:
Email:
Secondary Contact (Name & Title):
Phone:
Email:
Select level of partnership:
\$25,000 EQUITY TOWN HALL presenting sponsor (New this year)
◆ \$20,000 CHANGE AGENT ◆ \$10,000 PARTNER ◆ \$5,000 ADVOCATE ◆ \$3,000 SUPPORTER ◆ \$1,000 FRIEND OF DLA





22ND VIRTUAL CONFERENCE - AGENDA AT-A-GLANCE

NOVEMBER 2: THURSDAY

VIRTUAL WORKSHOPS

8:30 - 9:00 AM CONFERENCE WELCOME

9:00 - 10:00 AM OPENING KEYNOTE

10:30 - 12:00 NOON WORKSHOPS #1 & #2

12:30 - 2:00 PM WORKSHOPS #3 & #4

2:00 - 3:30 PM CLOSING SESSION

NOVEMBER 3: FRIDAY

EQUITY TOWN HALL *In-person only*

8:00 - 9:00 AM WELCOME, REGISTRATION, VENDOR FAIR

9:00 AM EQUITY TOWN HALL - SPONSOR WELCOME

9:30 - 11:00 AM EQUITY TOWN HALL – MODERATED PANEL

11:00 - 12:00 NOON CONFERENCE CLOSING KEYNOTE



2023 CONFERENCE PLANNING COMMITTEE



G'Kyshia Hill Conference Co-Chair



Tikki Carmichael Conference Co-Chair



Marion Kelly Mayo Clinic



Joanna de'Shay DLA Executive Director



Reid DeSpiegelaere Conference Co-Chair



Betty Thompson (Retired) University of Arizona



Jacque Starks Jacque of All Tradez Consulting



Jeff Shewan USAA



Olga Diaz City of Phoenix



Dr. Brent Scholar ASU



Nicoiya Medawar USAA



Angela Salazar YWCA



Ashley Troyer Goodyear, AZ



Maria Radloff Via Maria



LaKeysha Deleon

OUR STORY



Diversity Leadership Alliance (DLA) is a 501c3 nonprofit, education organization dedicated to eradicating racism, bias and prejudice. As the premiere education organization in Arizona, DLA stands for Justice and Equity and will continue to serve as a pivotal resource for sustainable change in our community. We provide thought provoking Diversity training, Leadership guidance and continued support to help cultivate an inclusive community.

Building an Inclusive Community Where each individual is equally respected and empowered.

EQUITY **INCLUSION** BELONGING