

2021

# Uncomfortable

Conversations that Ignite **Change**

... the dialogues **continue!**



DIVERSITY  
LEADERSHIP ♦ ALLIANCE

Social Justice Conference  
and Diversity Awards

Wednesday - Friday  
November 17th - 19th 2021



## 2021 PARTNERSHIP OPPORTUNITIES

### 2021 HYBRID CONFERENCE THEME

Diversity Leadership Alliance continues our important work around systemic racism with the 20th annual conference, **“Uncomfortable Conversations that Ignite Change – the dialogue continues”**. The three-day, hybrid Conference and Diversity Awards is a safe space and place to listen and learn and will identify, address and eradicate the deep-rooted, insidious nature of racism by harnessing the powerful tool of Education and dialogue. We will dig deeper into the systems of inequities we see in Education, Healthcare, Food Accessibility/Insecurity, Technology and Mental Health. By having these meaningful dialogues, we hope to eliminate some of the racist thoughts, behaviors, and actions within various systems, encourage advocacy and social justice and promote authentic, sustainable diversity, equity, and inclusion practices and programs.

DLA is calling on all advocates, allies and activists to join us with open minds and kind hearts as we stand together for Justice and Equity for All.

**Wednesday - Friday \* November 17th - 19th 2021**

### KEY STRATEGIES & PROGRAMS

WORKSHOPS - Monthly VIRTUAL workshops, with attendance averaging over 200 plus attendees per month, feature world-class diversity practice leaders who promote leadership skills and educate attendees on a wide variety of topics. Participants gain valuable tools and information that can be implemented in their organizations and community all in our new virtual format.

### ABOUT DLA

Diversity Leadership Alliance is the premier Diversity Education organization in Arizona. We provide thought-provoking Diversity training, leadership guidance and continued support to help cultivate an inclusive community where each individual is valued and respected.

### YOUTH LEADERSHIP ACADEMY

The Youth Leadership Academy assists High school students transitioning from school to work, as well as provide them with tools and resources to help build leadership skills. Students receive resources, funding and guidance to pursue Higher Education. Funded by Mountain Park Health Center and Maya Cinemas.

## 2021 PARTNERSHIP LEVELS

### CHANGE AGENT / \$20,000

- Virtual Podium Acknowledgment by Moderator
- Premiere placement of company logo on digital communication
- Digital platform speaking opportunity to conference attendees
- Full-page ad in digital event program booklet
- Logo recognition on event Power Point presentation
- Company logo on DLA website with hyper-link to company site
- (50) Virtual registrations for conference attendees

### PARTNER / \$10,000

- Virtual Podium Acknowledgment by Moderator
- Inclusion of company logo on electronic promotional items
- Half page ad in digital event program booklet
- Logo recognition on event Power Point presentation
- Company logo on DLA website with hyper-link to company site
- (30) Virtual registrations for conference attendees

### ADVOCATE / \$5,000

- Inclusion of company logo on electronic promotional items
- Quarter page ad in digital event program booklet
- Logo recognition on event Power Point presentation
- (15) Virtual registrations for conference attendees

### SUPPORTER / \$3,000

- Acknowledgment in digital event program booklet
- (12) Virtual registrations for conference attendees

### FRIENDS OF DLA / \$1,000

- (10) Virtual registrations for conference attendees

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## 2021 SELECT LEVEL OF PARTNERSHIP

**Complete and attach to email: [leadership@diversityleadershipalliance.org](mailto:leadership@diversityleadershipalliance.org)**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Primary Contact (Name & Title): \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Secondary Contact (Name & Title): \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### SELECT LEVEL OF PARTNERSHIP

- \$20,000 CHANGE AGENT**     **\$10,000 Partner**     **\$5,000 Advocate**  
 **\$3,000 Supporter**     **\$1,000 Partner**

**To learn more about our Conference Partnership, please contact the following:**

Executive Director, **Joanna de'Shay** at [leadership@diversityleadershipalliance.org](mailto:leadership@diversityleadershipalliance.org) or by phone **(602) 402-7771**

Diversity Leadership Alliance, 13835 N. Tatum Blvd., Ste. 9-457, Phoenix, AZ 85032-5582

(Federal Tax Identification #: 20-2260284)

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EQUITY

INCLUSION

BELONGING

## 2021 CONFERENCE AGENDA AT-A-GLANCE

### DAY ONE - Wednesday 11/17/21

Opening Night Ceremony & Awards program  
6:00 - 8:00 p.m.

### DAY TWO - Thursday - 11/18/21

9:00 a.m. - 3:00 p.m.

**9:00 - 10:00 A.M.**

OPENING KEYNOTE

**10:30 - 12:00 NOON**

WORKSHOP #1

**12:30 - 2:00 P.M.**

WORKSHOP #2

**2:00 - 3:00 P.M.**

CLOSING SESSION

FIRESIDE CHATS

### DAY THREE - Friday - 11/19/21

9:00 a.m. - 3:00 p.m.

**9:00 - 10:00 A.M.**

OPENING KEYNOTE

**10:30 - 12:00 NOON**

WORKSHOP #1

**12:30 - 2:00 P.M.**

WORKSHOP #2

**2:00 - 3:00 P.M.**

CLOSING SESSION

FIRESIDE CHATS