

# Uncomfortable

Conversations that Ignite **Change**



*Dialogue Series on Systemic Racism, Equity, and Belonging*

**Thursday & Friday October 29th - 30th 2020 9:00am - 3:00pm**





DIVERSITY  
LEADERSHIP ♦ ALLIANCE

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### 2020 PARTNERSHIP OPPORTUNITIES

#### 2020 VIRTUAL CONFERENCE THEME

Uncomfortable Conversations that Ignite Change is a two day conference designed as a safe space and place to listen and learn. This virtual conference will take all of the pain, hurt, anger, fear and emotion that we are all feeling and harness that energy into a powerful tool of action, where through meaningful and healing dialogues, we can bring about sustainable change.

In order for true progress to be made, difficult and sometimes uncomfortable conversations must be had around the topics of Systemic Racism, Bias, Privilege, Equity and Allyship. Join us with open minds and kind hearts as we stand together for Justice and Equity for All.

#### ABOUT DLA

Diversity Leadership Alliance is the premier Diversity Education organization in Arizona. We provide thought-provoking Diversity training, leadership guidance and continued support to help cultivate an inclusive community where each individual is valued and respected.

#### KEY STRATEGIES & PROGRAMS

WORKSHOPS - Monthly workshops, with attendance averaging over 100 plus attendees per month, feature world-class diversity practice leaders who promote leadership skills and educate attendees on a wide variety of topics. Participants gain valuable tools and information that can be implemented in their organizations and community.

We were able to smoothly transition to a virtual format successfully with our 2020 workshops and embarked on a 5-part virtual dialogue series.

#### YOUTH LEADERSHIP ACADEMY

The Youth Leadership Academy assists High school students transitioning from school to work, as well as provide them with tools and resources to help build leadership skills. Students receive resources, funding and guidance to pursue Higher Education. Funded by Mountain Park Health Center and Maya Cinemas.

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## 2020 PARTNERSHIP LEVELS

### CHANGE AGENT / \$20,000

*DLA needs 20 Companies to commit as Change Agents in 2020!*

- Virtual Podium Acknowledgment by Moderator
- Premiere placement of company logo on digital communication
- Digital platform speaking opportunity to conference attendees
- Full-page ad in digital event program booklet
- Logo recognition on event Power Point presentation
- Company logo on DLA website with hyper-link to company site
- (50) Virtual registrations for conference attendees

### PARTNER / \$10,000

- Virtual Podium Acknowledgment by Moderator
- Inclusion of company logo on electronic promotional items
- Half page ad in digital event program booklet
- Logo recognition on event Power Point presentation
- Company logo on DLA website with hyper-link to company site
- (30) Virtual registrations for conference attendees

### ADVOCATE / \$5,000

- Inclusion of company logo on electronic promotional items
- Quarter page ad in digital event program booklet
- Logo recognition on event Power Point presentation
- (15) Virtual registrations for conference attendees

### SUPPORTER / \$3,000

- Acknowledgment in digital event program booklet
- (12) Virtual registrations for conference attendees

### FRIENDS OF DLA / \$1,000

- (10) Virtual registrations for conference attendees

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## 2020 SELECT LEVEL OF PARTNERSHIP

**Complete and attach to email: [leadership@diversityleadershipalliance.org](mailto:leadership@diversityleadershipalliance.org)**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Primary Contact (Name & Title): \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Secondary Contact (Name & Title): \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### SELECT LEVEL OF PARTNERSHIP

- \$20,000 CHANGE AGENT**
 **\$10,000 Partner**
 **\$5,000 Advocate**  
 **\$3,000 Champion**
 **\$1,000 Partner**

**To learn more about our Conference Partnership, please contact the following:**

Executive Director, **Joanna de'Shay** at [leadership@diversityleadershipalliance.org](mailto:leadership@diversityleadershipalliance.org) or by phone **(602) 402-7771**

Diversity Leadership Alliance, 13835 N. Tatum Blvd., Ste. 9-457, Phoenix, AZ 85032-5582

(Federal Tax Identification #: 20-2260284)

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## 2020 CONFERENCE AGENDA AT-A-GLANCE

### DAY ONE

**9:00 - 10:00 A.M.**

OPENING SESSION KEYNOTE

**10:30 - 12:00 NOON**

WORKSHOP #1

**12:30 - 2:00 P.M.**

WORKSHOP #2

**2:00 - 3:00 P.M.**

CLOSING SESSION  
PANEL DISCUSSION

### DAY TWO

**9:00 - 10:00 A.M.**

OPENING SESSION KEYNOTE

**10:30 - 12:00 NOON**

WORKSHOP #1

**12:30 - 2:00 P.M.**

WORKSHOP #2

**2:00 - 3:00 P.M.**

CLOSING SESSION  
PANEL DISCUSSION

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