



Fostering Conversations that ignite change!



18th Annual Diversity Conference and Awards Luncheon

**Friday, November 15th 8am-3pm/ Sheraton, Downtown Phoenix
340 North 3rd Street, Phoenix. AZ 85004**

“The work of Diversity is about critical conversations. See the value of talking, listening and connecting in a moment when there isn’t a crisis.”

Dr. Neal Lester - ASU Project Humanities
2018 DLA Diversity & Inclusion Award recipient





Friday, November 15th 2019
Sheraton, Downtown Phoenix

OUR STORIES

2019 PARTNERSHIP OPPORTUNITIES

Our vision is to create an inclusive community where each person is equally respected and empowered.

2019 CONFERENCE THEME

“OUR STORIES”, Fostering Conversations that Ignite Change is this year’s conference theme. Storytelling is a unique and powerful way to teach, persuade and understand ourselves and others. It is a uniquely human trait and has been with us nearly as long as we’ve been able to speak. Whether it evolved out of necessity or was simply a by-product of our own intellectual development, stories are deeply embedded in our DNA. Across time and across cultures, stories have proven their worth not just as works of art, historical perspective or amusement, but as catalysts for change. Come listen and learn while you share your story, setting aside judgments and biases and exploring the possibilities that come when we are truly connected.

ABOUT DLA

Diversity Leadership Alliance guides Leaders in the transformation of culture to build an inclusive Community where each person is equally respected and empowered. Since 2001, DLA has been working to transform the culture of Arizona and cultivate an inclusive community. Founded by a small group of local community and corporate leaders, DLA is one of the premiere Diversity Education organizations in the country, recognized and highly regarded by internationally known diversity thought leaders. Operating as a 501c3, DLA offers a range of strategic learning and engagement opportunities for business and community leaders.

KEY STRATEGIES & PROGRAMS

WORKSHOPS - Monthly workshops, with attendance averaging over 100 plus attendees per month, feature world-class diversity practice leaders who promote leadership skills and educate attendees on a wide variety of topics. Participants gain valuable tools and information that can be implemented in their organizations and community.

DIVERSITY CONFERENCE

This year, we are proud to be celebrating our 18th Year. The conference will be held on Friday, November 15th at the Sheraton in Downtown Phoenix. We will recognize, celebrate and honor companies and individuals blazing the Diversity and Inclusion Trail including a Youth Diversity Advocate, who is a young person under the age of 30 in our newly created Youth Inclusion Leader category.

YOUTH LEADERSHIP ACADEMY

The Youth Leadership Academy, geared towards Phoenix area high school students, is designed to assist students transitioning from school to work, as well as provide them with tools and resources to help build leadership skills. Students also receive resources, funding and guidance to help them pursue Higher Education. This year we are pleased to announce new scholarship donors, Mountain Park Health Center and Maya Cinemas who have graciously agreed to support the DLA Leadership Academy for the next 5 years!

DLA has challenged me to evaluate how I treat myself and others.

Youth leadership program participant

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2019 ANNUAL CONFERENCE PARTNERSHIP LEVELS

CHAMPION PARTNER / \$20,000

(2 available)

- Premiere placement of company logo on ALL printed/communication materials
- Speaking opportunity at podium for company Executive
- Podium recognition throughout event
- Full-page ad in DLA event program booklet
- Logo recognition on event Power Point presentation
- Company logo on DLA website with hyper-link to company site
- (3) Reserved tables of 10 seats including company table tent
- (30) Tickets for conference attendees

PARTNER / \$10,000

(5 available)

- Podium recognition at event
- Inclusion of company logo on selected printed or electronic promotional items
- Half page ad in event program booklet
- Logo recognition on event Power Point presentation
- Company logo on DLA website with hyper-link to company site
- (2) Reserved tables of 10 seats including company table tent
- (20) Tickets for the full conference

ADVOCATE PARTNER / \$5,000

(10 available)

- Podium recognition at event
- Company name on selected printed or electronic promotional items
- Quarter page ad in DLA event program booklet
- Logo recognition on event Power Point presentation
- (1) Reserved table of 10 seats including company table tent
- (10) Tickets for conference attendees

SUPPORTER PARTNER / \$3,000

(10 available)

- Acknowledgment in event program booklet
- Name recognition on the event Power Point presentation
- (1) Reserved table of 10 seats including company table tent
- (10) Tickets for conference attendees

FRIEND OF DLA / \$1,000

(Unlimited Friendships)

FRIEND OF DLA / \$1,000

- (1) Reserved table of 10 seats including company table tent
- (10) Tickets for conference attendee



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2019 DLA DIVERSITY & INCLUSION AWARDS

In 2019 DLA will celebrate and recognize Arizona individuals and companies that lead by example, creating an inclusive environment that enhances and strengthens the community. Nominees must have operations in the State of Arizona.

Nominations will be open on **Monday, August 5th 2019**. All nominations must be received by Diversity Leadership Alliance no later than **Friday, October 4th 2019 by 5:00 p.m.** Winners will be announced at the Annual Diversity Leadership Alliance Conference luncheon on Friday November 15th 2019.

AWARD CATEGORIES:

1. Youth Inclusion Leader (<30 years of age)
2. Diversity Leader (2 individuals)
3. Inclusive Workplace - Community (Not for Profit)
4. Inclusive Workplace - Small Business (< 250 employees)
5. Inclusive Workplace - Large Business (> 250 employees)

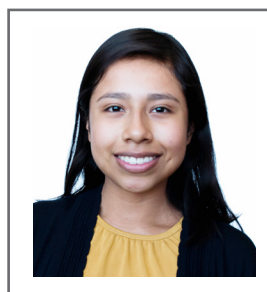
2018 DLA AWARD RECIPIENTS:



INCLUSIVE WORKPLACE
Arizona Complete Health



INCLUSIVE WORKPLACE
City of Phoenix
Equal Opportunity Department



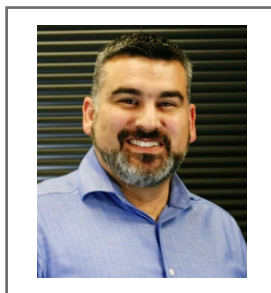
YOUTH INCLUSION LEADER
Abril Morales



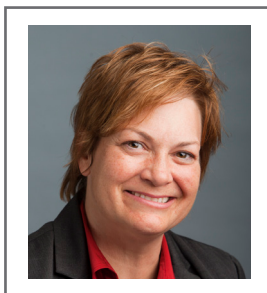
DIVERSITY LEADER
Chip Cardenas
New Pathways for Youth



DIVERSITY LEADER
Jacque Starks
Maricopa Community Colleges



DIVERSITY LEADER
Jezreel Ramirez
Dept. of Veterans Affairs



DIVERSITY LEADER Angela
Hughey One Community



DIVERSITY LEADER
Yaser Ali
Yaser Ali Law Group



DIVERSITY LEADER
Dr. Neal Lester
ASU - Project Humanities

I believe that for someone to show respect, they should respect themselves first.

Student, Trevor Brown

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18TH ANNUAL CONFERENCE PARTNERSHIP FORM

DIVERSITY LEADERSHIP ALLIANCE

Complete and attach to email: leadership@diversityleadershipalliance.net

Company Name: _____

Address: _____

Primary Contact (Name & Title): _____

Phone: _____ Fax: _____

Email: _____

Secondary Contact (Name & Title): _____

Phone: _____ Fax: _____

Email: _____

To learn more about our Conference Partnership, please contact the following:

Joanna de'Shay at leadership@diversityleadershipalliance.net or by phone 602-402-7771

Marion Kelly, Co-Chair at kelly.marion@mayo.edu or by phone at 602-695-3059

2019 ANNUAL DIVERSITY CONFERENCE PARTNERSHIP OPPORTUNITIES

SELECT LEVEL OF PARTNERSHIP:

☐ \$20,000 Champion ☐ \$10,000 Partner

☐ \$5,000 Advocate ☐ \$3,000 Supporter

☐ \$1,000 Friend of DLA

Additional Support of SCHOLARSHIPS in the amount of \$ _____

Your total partnership contribution: \$ _____

Authorized by (PRINT NAME): _____

Signature: _____ Date: _____

Make check or money order payable to:

Diversity Leadership Alliance, 13835 N. Tatum Blvd., Ste. 9-457, Phoenix, AZ 85032-5582

(Federal Tax Identification #: 20-2260284)



OUR STORIES

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2019 CONFERENCE AGENDA AT-A-GLANCE

7:00am - 7:50am	REGISTRATION, CONTINENTAL BREAKFAST & NETWORKING
8:00am - 8:50am	OPENING CEREMONY, WELCOME, LOGISTICS, YOUTH SPEAKER
8:50am - 9:00am	BREAK (Transition to workshops)
9:00am - 10:15am	WORKSHOPS SESSION #1 (3 workshops)
10:30am - 11:45am	WORKSHOPS SESSION #2 (3 workshops)
11:45am - 12:00pm	BREAK (Transition to luncheon)
12:00pm - 1:15pm	CONFERENCE LUNCHEON AND DIVERSITY AWARDS
1:15pm - 1:30pm	BREAK (Transition to workshops)
1:30pm - 2:45pm	WORKSHOPS SESSION #3 (3 workshops)

“Growing up as a Muslim in America post 911 you have two choices, you either embrace your identity or you fold. I decided to embrace it and go out and develop my own faith, confidence, education and knowledge and then share it with others.”

Yaser Ali - Yaser Ali Law and “Greater Arizona” Founder
2018 DLA Diversity & Inclusion Award recipient

